

The Grounds Guys guidelines for updating trucks and trailers to include Neighborly.

Do any of your trucks or trailers include any of the below artwork or logos?

- Landscape Maintenance
- Landscape Design & Build
- Fertilization & Pesticides
- Irrigation
- Outdoor Lighting
- Commercial & Residential Services
- Snow & Ice Control



the
GroundsGuys[®]
LANDSCAPE MANAGEMENT

Yes



Please see next page for instruction.



No

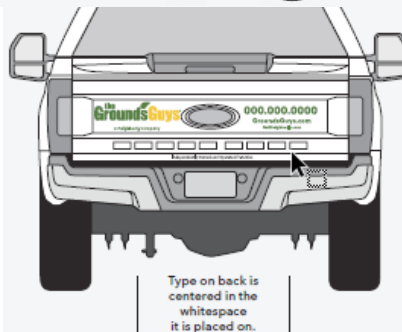
Do all of your trucks and trailers look like this below?



Yes

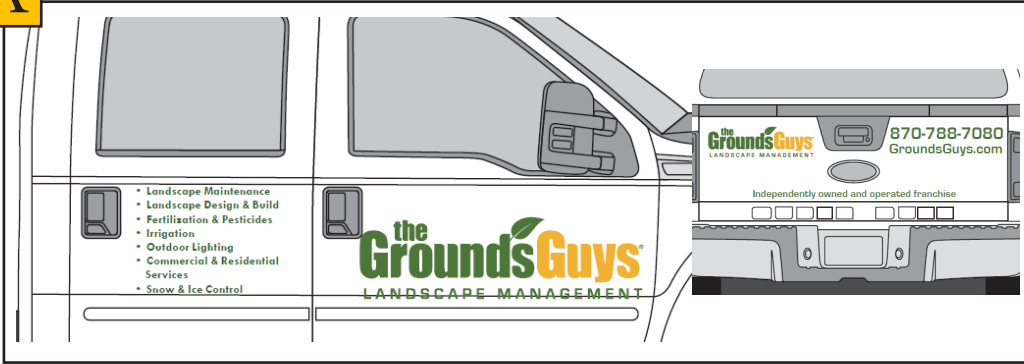


Good! Send photo of each truck and each trailer to your FC to enter the contest by July 31st for the Reunion drawing!



The Grounds Guys guidelines for updating trucks include Neighborly tagline.

A



Yes

1. Remove "Landscape Management" from underneath logos. Remove all bullets and icons.
2. Add Neighborly tagline underneath all logos.

No

B



Yes

1. Add Neighborly tagline underneath all logos.

No

C



Yes

1. Remove "Landscape Management" from underneath logos. Remove any other text underneath logo.
 2. Add Neighborly tagline underneath all logos.
- *May result in decaling Logo entirely.

Pricing Approximations

- Neighborly Taglines Per Truck ~\$15.55 - \$20
- Removal of decals will vary by local installer. Typically, we see prices around \$55/hour.
- Shipping fees will vary, depending on decals ordered.
- If new truck decal kit is needed, estimated cost is ~\$455.00 for materials, shipping and installation.

*Any fees for removal should be discussed with and paid directly to local installer.

*Neighborly tagline can be installed by franchisee or local installer.

*The new decals applied will not match the rest of the truck, since it will be freshly printed versus being on the truck in the elements for years.

The Grounds Guys guidelines and deadlines for updating trailers to include Neighborly.

D



Yes



1. Remove "Landscape Management" from underneath logos.
2. Add Neighborly tagline underneath all logos.



No

E



Yes



1. Remove "Landscape Management" from underneath logos.
- *May result in re-decaling Neighborly tagline



No

F



Yes



1. Add Neighborly tagline underneath all logos.

Pricing Approximations

- Neighborly Taglines Per Trailer ~\$95.50 - \$100
- Removal of decals will vary by local installer. Typically, we see prices around \$55/hour.
- Shipping fees will vary, depending on decals ordered.
- If new trailer decal kit is needed, estimated cost is ~\$1200.00 - \$1587.50 for materials, shipping and installation.

*Any fees for removal should be discussed with and paid directly to local installer.

*Neighborly tagline can be installed by franchisee or local installer.

*The new decals applied will not match the rest of the truck, since it will be freshly printed versus being on the truck in the elements for years.